



YOU CAN CHANGE FRESNO

Teacher's Guide



Link | Access Curriculum

The “You Can Change Fresno” materials are available to view, print, or download at the button below.

Resources include the: Study Guide, Video Introductions, Fact Sheet, Activities, and Social Media Video Examples.

[Click here to access materials!](#)

STEP 1



Step 1 | Study Guide

Review the **Study Guide** and determine the level of understanding for your students.

The study guide contains five lessons for each day in a weeklong lesson plan. After each lesson, there is a review questionnaire to help students process the information and remember the most important components. Please adapt the lessons as needed to best suit your needs and grade level.

STEP 1



Step 2 | Video Introduction

Play the **Introduction Video** for your students.

There are two videos available for students in K-5th grade or 6-12th grade. Please play the video that best suits the grade level of your students. Each video is a short, fun introduction to Beautify Fresno and the “You Can Change Fresno” litter abatement curriculum. Fun fact: the videos feature REAL students from Fresno schools.



1 FRESNO BEAUTIFY
FRESNO
It's all made of Fresno
BEAUTIFUL



STEP 3



Step 3 | Fact Sheet

Introduce “litter” and “littering” to your students using the **Fact Sheet**. Pass out the fact sheet to your class (if grade-level appropriate) and review the information as a group.

The fact sheet is a short document that offers a snapshot view of the issue of littering, including term definitions, examples and facts about litter, and ways to prevent it.

STEP 4



Step 4 | Activities

Review the **Activities** and choose a relevant activity for your students.

There are five activities to choose from, allowing you to incorporate them into your lesson plan however they best suit your classroom needs. There is also a coloring activity book for younger students.

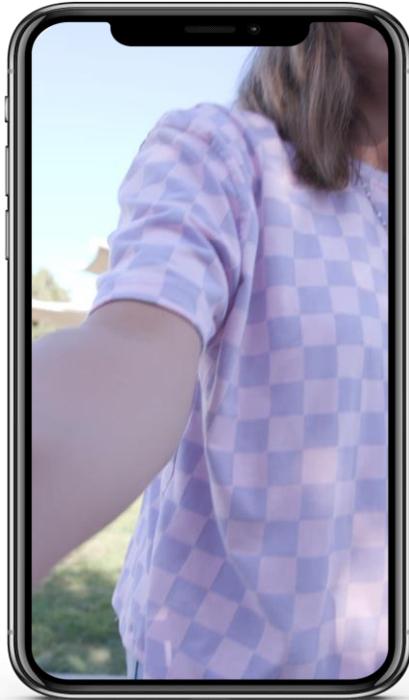


Step 5 | Social Media

Explain how students can spread awareness through digital channels and how to tag [@beautifyfresno](https://www.instagram.com/beautifyfresno).

Students can use social media for good by finding a positive purpose for their time online and on social media. By sharing content about Beautify Fresno and promoting the “You Can Change Fresno” campaign, student can help create a positive reputation for themselves and Beautify Fresno, while also doing a good deed that can help us improve our community.

EXAMPLES



Pro Tip: Make it relatable and relevant to you – and present a fact. Suggested length is 30 seconds or less!

FINAL STEP



Final Step | Feedback

Give **feedback** after the lesson/project wraps in order to help Beautify Fresno optimize their materials. Your input will help us improve the curriculum and activities to best suit your needs.

[Click here to take the short survey!](#)