

BEAUTIFY FRESNO ACTIVITY WORKBOOK

for kids





Welcome to Beautify Fresno!

Beautify Fresno is a city-wide effort to clean our neighborhoods, streets and highways by partnering with local organizations, non-profits, churches and service organizations, and individuals in the community. Beautify Fresno is Mayor Dyer's initiative to improve the City of Fresno.

Together, we can beautify, recycle, educate, and empower residents to make Fresno a cleaner, greener, more beautiful place to live, work and play.

OUR MISSION

To inspire everyone to take pride in their community and to show them that everyone can take action to make our community a clean and beautiful place to live.



Help Us Clean Up The Litter!

Color all of the litter orange so that we know which items to collect. Remember, litter items are found in socially unacceptable locations. It can include trash items like:

- Cigarette butts
- Food packaging
- Plastic bottles
- Disposable cups
- Grocery bags
- Plastic straws
- Other trash discarded by pedestrians and motorists



What can be recycled and what's trash?

The things we do every day affect the environment. It's important to know what items should be recycled and what should be thrown away so that we can limit the amount of waste we create.

Color the recyclable items in blue and the non-recyclable items in red! But remember—you can't recycle plastic bags, anything that still has food in it, or any items smaller than a post-it note!



Beautify Fresno!

Beautifying a local community happens through cleaning streets and other public places, creating attractive community gathering and socializing spaces, beautifying the facades of buildings and planting trees and flowers in public areas. You can beautify your community through volunteering.



The things we do every day affect the environment, from the items we choose to use and buy, to the food we choose to eat. When we all work together to prevent and clean up litter, reduce the amount of things we use, and recycle what we can, we make the world—and Fresno—a more beautiful place.

2600 Fresno St, Room 4019 Fresno, CA 93721

1 FRESNO BEAUTIFY FRESNO

An affiliate of Keep America Beautiful

